



# City of Naples

City Council Minutes

Regular Meeting 10/21/87
 City Council Chambers  
 735 Eighth Street South  
 Naples, Florida 33901

-SUBJECT-	Ord. No.	Res. No.	Page
<u>ANNOUNCEMENTS:</u>			
MAYOR PUTZELL: Announced that the Norris Community Center Dedication Ceremony would be held Monday, October 26, at 1:00 p.m. in Cambier Park.			1
CITY MANAGER JONES: Along with Mayor Putzell, presented Purchasing Agent, Stewart Unangst, with a certificate from the Universal Public Purchasing Certification Council for his completion of the Certified Public Purchasing Officer (CPPO) examination.			1
<u>APPROVAL OF MINUTES:</u> September 30, 1987, Special Meeting October 7, 1987, Regular Meeting			1
<u>PURCHASING:</u>			
-BID AWARD for compound and detector water meters.		87-5403	2
-APPROVE purchase order for submersible sewage pump, waive bids.		87-5404	2
-APPROVE purchase of seven utility refuse vehicles.		87-5405	2-3
-BID AWARD for 622 parking meters.		87-5406	3
-APPROVE temporary office trailer, 500 Park Shore Drive.		87-5407	3
-APPROVE contract between the City and Robert Schroer relating to community relations services.		87-5408	3-4
<u>RESOLUTIONS</u>			
-WITHDRAW variance relating to parking spaces, French Quarter, 501 Goodlette-Frank Road.		87-_____	4
-APPROVE variance for an open air shelter, Boat Haven, 1480 Fifth Avenue, South.		87-5409	
-APPROVE conditional use permit for ballroom dance instruction, Suite 703, Grand Central Station.		87-5410	
-APPROVE conditional use permit for two-story addition to the Naples Community Hospital, Radiology Dept.		87-5411	5-6
-APPROVE conditional use permit for a rental car agency, 694 9th Street, North.		87-5412	6
-APPROVE final plat for Marriott & Marriott, 26th Avenue, North and 14th Street.		87-5413	6-7
-APPROVE purchase of equipment and costs associated with the maintenance and patrol of City beachends.		87-5415	10
-APPROVE annual Swamp Buggy Days parade, October 24, 1987.		87-5416	12
<u>ORDINANCES - Second Reading</u>			
-ADOPT amendment of the Electrical Code, Sections 8-22 through 8-28.	87-5414		7
<u>ORDINANCES - First Reading</u>			
-APPROVE issuance of a bond issue not to exceed \$3,600,000, water and sewer revenue bonds, Series 1987.	87-_____		7-8
-APPROVE installation of three hour, on-street parking meters.	87-_____		8-9
-APPROVE increase of parking fine to \$6.00 for the Fifth Avenue, South area.	87-_____		9
-APPROVE new section to prohibit parking in spaces designated for "permit parking only" in city-owned parking lots.	87-_____		10
<u>DISCUSSION/ACTION</u>			
-TABLE petition for reinstatement of the building permit issued to Bayside Hotel Corporation.			11
-TABLE action on findings of the Contractors Examining Board with reference to Walters Roofing.			11
-WITHDRAW Beach Operations Agreement discussion/action.			11





CITY OF NAPLES, FLORIDA

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COUNCIL MEMBERS	M O T I O N	S E C O N D	VOTE		A B S E N T
			Y E S	N O	

PURCHASING

ITEM 5

---RESOLUTION NO. 87-5403

Item 5-a

A RESOLUTION AWARDING CITY BID 87-83 FOR A TWO-YEAR CONTRACT FOR SUPPLYING THE CITY'S REQUIREMENTS FOR COMPOUND AND DETECTOR WATER METERS; AUTHORIZING THE CITY MANAGER TO ISSUE PURCHASE ORDERS THEREFOR; AND PROVIDING AN EFFECTIVE DATE.

Davis Meter & Supply, Inc.  
Cape Coral, Florida  
\$22,000.00 annual estimate

Sunstate Meter & Supply Company  
Gainesville, Florida  
\$ 1,000.00 annual estimate

Title not read.

Mayor Putzell asked for clarification regarding the low bids which did not meet the City's technical requirements. Utilities Director Chaffee explained that the water meters proposed by those bidders could not ensure accurate meter readings.

Mrs. Anderson-McDonald referred to Items 2, 3 and 4 of the bid specifications and noted that Sunstate Meter & Supply Company's proposal for those items was lower than the award given to Davis Meter & Supply, Inc. Mr. Chaffee, however, pointed out that those items were part of a lump sum proposal submitted by Davis.

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---RESOLUTION NO. 87-5404

Item 5-b

A RESOLUTION AUTHORIZING THE CITY MANAGER TO ISSUE A PURCHASE ORDER FOR AN ADDITIONAL SUBMERSIBLE SEWAGE PUMP UNDER A PREVIOUSLY AWARDED BID; WAIVING THE REQUIREMENTS FOR COMPETITIVE BIDDING THEREON; AND PROVIDING AN EFFECTIVE DATE.

Technical Sales Corp.  
Tampa, Florida  
\$12,159.84

Title not read.

\*\*\*\*\*

---RESOLUTION NO. 87-5405

Item 5-c

A RESOLUTION AUTHORIZING THE PURCHASE OF SEVEN (7) UTILITY REFUSE VEHICLES FOR THE SOLID WASTE/RESIDENTIAL DIVISION OF THE UTILITIES DEPARTMENT AND THE COMMUNITY SERVICES DEPARTMENT, RECREATION DIVISION, UNDER THE FLORIDA STATE-NEGOTIATED CONTRACT; WAIVING THE REQUIREMENT FOR COMPETITIVE BIDDING THEREON; AND PROVIDING AN EFFECTIVE DATE.





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COUNCIL MEMBERS	MOTION	SECTION	VOTE		ABSENT
			YES	NO	
Anderson-McDonald					
Barnett	X		X		
Bledsoe		X	X		
Crawford			X		
Graver			X		
Richardson					X
Putzell			X		
(6-0)					

Mr. Graver reiterated his belief that the City did not need a permanent public relations consultant, however, he had no objection to moving this item to the Consent Agenda. Mayor Putzell said that one of Mr. Schroer's duties would be to train an in-house employee in the art of public relations and he had hoped that it could be accomplished within this fiscal year.

In response to Mr. Crawford, City Manager Jones assured Council that Mr. Schroer was providing an itemized bill to the City.

It was the consensus of Council to include Item 17 in the Consent Agenda.

MOTION: To APPROVE the Consent Agenda as presented with the inclusion of Item 17.

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-----END CONSENT AGENDA-----

COMMUNITY DEVELOPMENT DEPARTMENT/NAPLES PLANNING ADVISORY BOARD

---RESOLUTION NO. 87- ITEM 7

A RESOLUTION GRANTING A VARIANCE FROM SECTION 6(I)(10) OF APPENDIX "A" - ZONING OF THE CODE OF ORDINANCES OF THE CITY OF NAPLES RELATIVE TO MEDICAL PARKING TO ALLOW FOR THE ESTABLISHMENT OF A COUNSELING SERVICE WHICH WILL BE DEFICIENT BY SEVEN (7) PARKING SPACES UNDER THE DEFINITION OF "CLINIC" AT THE FRENCH QUARTER, 501 GOODLETTE-FRANK ROAD, SUBJECT TO THE CONDITIONS SET FORTH HEREIN; AND PROVIDING AN EFFECTIVE DATE.

Title read by City Attorney Rynders.

Mr. Crawford observed that the petitioner had requested this item be withdrawn from the agenda (Attachment #3).

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---RESOLUTION NO. 87-5409 ITEM 8

A RESOLUTION GRANTING A VARIANCE FROM SECTION 5.14(F)(3) OF APPENDIX "A" - ZONING OF THE CODE OF ORDINANCES OF THE CITY OF NAPLES, WHICH REQUIRES A 25 FOOT REAR YARD SETBACK IN THE "C2-A" WATERFRONT COMMERCIAL ZONING DISTRICT, IN ORDER TO PERMIT CONSTRUCTION OF AN OPEN AIR CHICKEE BAR AT BOAT HAVEN, 1480 FIFTH AVENUE SOUTH, SUBJECT TO THE CONDITION SET FORTH HEREIN; AND PROVIDING AN EFFECTIVE DATE.

Title read by City Attorney Rynders.

Chief Planner Ball advised that the petitioner requested this variance to provide shelter, along with food and drink service, to patrons of the Rosie O'Shea; both staff and the Planning Advisory Board (PAB) recommend approval with the conditions outlined in the resolution.





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Chief Planner Ball explained that any addition to the "M", Medical Zone District, requires a conditional use permit. The hospital has adequate parking to support this request, he said; both the Planning Advisory Board (PAB) and staff recommend approval.

In response to Mr. Bledsoe's concerns regarding sufficient parking, Attorney Thomas R. Brown, representing the petitioner, said that the current parking was more than what the City's zoning ordinance required.

**MOTION:** To APPROVE the resolution as presented.

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---RESOLUTION NO. 87-5412 ITEM 11

A RESOLUTION GRANTING A CONDITIONAL USE PERMIT TO ALLOW A RENTAL CAR AGENCY TO BE LOCATED IN AN EXISTING STRUCTURE AT A FORMER GASOLINE SERVICE STATION AT 694 9TH STREET NORTH ON THE SOUTHEAST CORNER OF U.S. 41 AND 7TH AVENUE NORTH, SUBJECT TO THE CONDITIONS SET FORTH HEREIN; AND PROVIDING AN EFFECTIVE DATE.

Title read by City Attorney Rynders.

Chief Planner Ball noted that this item had been tabled from the September 16, 1987, meeting because the petitioner had not submitted appropriate landscaping plans to the City. The plans have since been received and approved by the Engineering and Community Development Departments.

Mayor Putzell asked about the reduced landscaping for the southern portion of the property. Mr. Ball explained that due to a gas spill several years ago, monitoring wells had to be installed and have hindered the amount of landscaping which can be implemented in that area.

In response to Mr. Crawford, City Attorney Rynders advised that the City cannot limit access from an existing structure onto U.S. 41 without compensating the property owner for his loss. Such action would be construed as confiscation, Mr. Rynders said.

Mr. Bledsoe asked how the area would be monitored and Mr. Ball explained that the Code Enforcement Officer would police the site.

**MOTION:** To APPROVE the resolution as presented.

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---RESOLUTION NO. 87-5413 ITEM 12

A RESOLUTION APPROVING THE FINAL PLAT FOR A THREE (3) LOT SUBDIVISION LOCATED AT THE NORTHEAST CORNER OF 26TH AVENUE NORTH AND 14TH STREET; AND PROVIDING AN EFFECTIVE DATE.

Title read by City Attorney Rynders.

COUNCIL MEMBERS	MOTION	VOTE		ABSENT
		YES	NO	
Anderson-McDonald			X	
Barnett	X	X	X	
Bledsoe		X	X	
Crawford		X	X	
Graver	X	X	X	
Richardson				X
Putzell		X		
(6-0)				
Anderson-McDonald			X	
Barnett	X	X	X	
Bledsoe		X	X	
Crawford		X	X	
Graver	X	X	X	
Richardson				X
Putzell		X		
(6-0)				







CITY OF NAPLES, FLORIDA

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VOTE 99

COUNCIL MEMBERS	M O T I O N	S E C O N D	VOTE		A B S E N T
			Y E S	N O	
Anderson-McDonald		X	X		
Barnett			X		
Bledsoe			X		
Crawford			X		
Graver	X		X		
Richardson					X
Putzell			X		
(6-1)					
Anderson-McDonald		X	X		
Barnett			X		
Bledsoe			X		
Crawford			X		
Graver	X		X		X
Richardson					X
Putzell			X		
(5-1)					

Mr. Bill Hill, Chairman of the Naples Parking Committee, advised that these ordinances were approved and recommended by the Committee.

Citizen J. Sandy Scatena presented Council with a hand-out, his statement is herein included as Attachment #4. He proposed that the City provide free, three-hour parking with a \$6.00 fine imposed on violators.

In response to Mr. Scatena, Mr. Graver said that the Committee supported implementation of the present parking meters and \$6.00 fine to deter employees from using those facilities. If parking on Fifth Avenue South is free, employees will use those spaces instead of paying for a parking permit. Mr. Crawford commented that it was illogical to have meters in one shopping area and not the other.

City Manager Jones gave a brief explanation concerning the difference in parking facilities in the shopping areas on Fifth Avenue South and Third Street South. When the Third Street South area was developed, he said, it had to comply with then current zoning requirements; Fifth Avenue South, however, does not conform to the present requirements as its development preceded such requirements. Mr. Jones pointed out that most Fifth Avenue merchants could not provide the required parking per square foot of space.

Mr. Scatena asked about the \$25 penalty imposed for failure to pay parking fines. City Manager Jones pointed out that such penalty currently is incorporated in the Code and is the maximum that can be levied by Court.

In response to Mr. Crawford, Mr. Hill advised that the Committee had discussed free parking, however, it believed that would only encourage employee parking on Fifth Avenue South.

Citizen Jim McGrath suggested the implementation of a Parking Authority and the construction of a parking facility.

Ms. Joyce Thomas, Naples Parking Committee member, said that she believed the recommendations made by the Committee to be short-term solutions only. She further expressed opposition to the \$25 penalty for failure to pay the imposed fine.

**MOTION:** To APPROVE the ordinance as presented at first reading.

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---ORDINANCE NO. 87-

Item 15-b

AN ORDINANCE AMENDING SECTION 23-16(A) OF THE CODE OF ORDINANCES OF THE CITY OF NAPLES TO PROVIDE FOR A FINE OF \$6.00 FOR VIOLATION OF ARTICLE IV, PARKING METERS; AND PROVIDING AN EFFECTIVE DATE.

Title read by City Attorney Rynders.

See discussion for Item 15-a.

**MOTION:** To APPROVE the ordinance as presented at first reading.





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COUNCIL MEMBERS	M O T I O N	S E C O N D	VOTE		A B S E N T
			Y E S	N O	
<p>---RESOLUTION NO. 87-5408 <span style="float: right;">ITEM 17</span></p> <p>A RESOLUTION AUTHORIZING THE MAYOR AND CITY CLERK TO EXECUTE A CONTRACT WITH ROBERT SCHROER RELATING TO COMMUNITY RELATIONS SERVICES; AND PROVIDING AN EFFECTIVE DATE.</p> <p>Title not read.</p> <p>This item was moved to the Consent Agenda.</p> <p>*** <span style="margin-left: 150px;">***</span> <span style="float: right;">***</span></p>					
<p style="text-align: right;">ITEM 18</p> <p>PETITION FOR REINSTATEMENT OF THE BUILDING PERMIT ISSUED TO BAYSIDE HOTEL CORPORATION (CONTINUED FROM REGULAR MEETING OF SEPTEMBER 16, 1987).</p> <p>Attorney Dudley Goodlette, representing the petitioner, asked that this item be tabled until the November 4, 1987, meeting to allow his client sufficient time to submit pertinent information to the City Council.</p> <p><u>It was the consensus of Council to table this item, at the petitioner's request, until the November 4, 1987, meeting.</u></p> <p>*** <span style="margin-left: 150px;">***</span> <span style="float: right;">***</span></p>					
Anderson-McDonald			C		
Barnett			O		
Bledsoe			N		
Crawford			S		
Graver			E		
Richardson			N		X
Putzell			S		
<p style="text-align: right;">ITEM 19</p> <p>ACTION OF FINDINGS OF CONTRACTORS EXAMINING BOARD AT THE BOARD'S MEETING OF OCTOBER 16, 1987, WITH REFERENCE TO WALTERS ROOFING, PURSUANT TO SECTION 8-48(C)(5) OF THE CODE OF ORDINANCES. (CONTINUED FROM REGULAR MEETING OF SEPTEMBER 16, 1987)</p> <p>The Contractors Examining Board has recommended that this item be tabled until the November 18, 1987, meeting (Attachment #5).</p> <p><u>It was the consensus of Council to table this item until the November 18, 1987, meeting.</u></p> <p>*** <span style="margin-left: 150px;">***</span> <span style="float: right;">***</span></p>					
Anderson-McDonald			C		
Barnett			O		
Bledsoe			N		
Crawford			S		
Graver			E		
Richardson			N		X
Putzell			S		
<p style="text-align: right;">ITEM 20</p> <p>DISCUSSION/ACTION WITH REFERENCE TO BEACH OPERATIONS AGREEMENT WITH COLLIER COUNTY.</p> <p>City Manager Jones advised that staff has not received the Interlocal Beach Operations Agreement from the County; therefore, this item has been withdrawn from the Agenda.</p> <p>*** <span style="margin-left: 150px;">***</span> <span style="float: right;">***</span></p>					

CITY OF NAPLES, FLORIDA

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COUNCIL MEMBERS	M O T I O N	S E C O N D	VOTE		A B S E N T
			Y E S	N O	
Anderson-McDonald			X		
Barnett	X		X		
Bledsoe			X		
Crawford			X		
Graver		X	X		
Richardson					X
Putzell			X		
(6-0)					

---RESOLUTION NO. 87-5416

ITEM 21

A RESOLUTION AUTHORIZING SWAMP BUGGY DAYS, INC. TO HOLD ITS ANNUAL PARADE IN THE CITY ON SATURDAY, OCTOBER 24, 1987; AND PROVIDING AN EFFECTIVE DATE.

Title read by City Attorney Rynders.

In response to Mr. Crawford, City Attorney Rynders advised that if an accident occurred through the negligence of the City, it could be liable; however, if an accident was caused by an individual's irresponsible and reckless behavior, the City's liability would be minimal.

MOTION: To APPROVE the resolution as presented.

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CORRESPONDENCE AND COMMUNICATIONS: None.

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ADJOURN: 10:42 a.m.

*[Signature]*  
EDWIN J. PUTZELL, JR., Mayor

*[Signature]*  
JANET CASON  
CITY CLERK

*[Signature]*  
JODIE M. O'DRISCOLL  
DEPUTY CLERK

These minutes of the Naples City Council were approved on

NOV 0 4 1987



## ATTACHMENT #1

SUPPLEMENTAL ATTENDANCE LIST

J. Dudley Goodlette  
 Rev. Robert Bruce  
 Philip C. Morse, Jr.  
 Dick Tucker  
 Mrs. Richard Sauer  
 Ed McMahon  
 Tom Shea  
 Ernie Morris  
 Monique MacGlothlin  
 W. W. Haardt  
 C. Lodge McKee

John T. Bailey  
 C. E. Decker  
 Charles Andrews  
 Bill Hill  
 Joyce Thomas  
 Herb Anderson  
 Jerry Neal  
 Hubert Howard  
 Bob Galloway  
 Jim McGrath  
 Robert Schroer

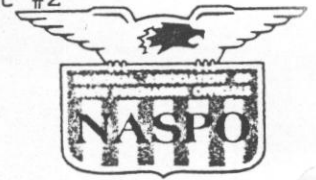
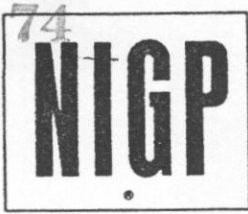
Mark Moran  
 William McAlear  
 Egon Hill  
 Thomas Brown  
 Charles Reinbolt  
 Kevin Hilkey  
 Robert Whittridge  
 Mary Chenery  
 J. Sandy Scatena  
 C. C. Holland

Other interested citizens and visitors.

NEWS MEDIA

Donna Winn, Palmer Cablevision  
 Marty Bonvechio, Naples Daily News  
 Bob Goldberger, WBBH-TV

Pete Scovill, Palmer Cablevision  
 William Upham, Naples Times



# UNIVERSAL PUBLIC PURCHASING CERTIFICATION COUNCIL

115 Hillwood Avenue • Falls Church, Virginia 22046 • (703) 533-7300

LEWIS E. SPANGLER, CPPO  
PROGRAM ADMINISTRATOR

## COUNCIL MEMBERS

JOSEPH J. WARNAS, CPPO,  
C.P.M., CPCM  
Chairman  
Maricopa County, Arizona  
(NIGP)

E. R. ROON, Ph.D., CPPO  
Vice Chairman  
State of Colorado  
(NASPO)

CURTIS L. WALSH, CPPO  
County of Henrico  
Virginia  
(NIGP)

ROBERT J. LINK, CPPO, C.P.M.  
State of Alaska  
(NASPO)

WILLIAM E. PETER, CPPO,  
C.P.M., CPCM  
City of St. Paul/Ramsey County  
Minnesota  
(NIGP)

JOHN F. SPATH, CPPO, C.P.M.  
State of New York  
(NASPO)

## ACADEMICIAN MEMBER

HARRY R. PAGE, Ph.D., C.P.M.  
Associate Dean, (Retired)  
School of Government and  
Business Administration  
The George Washington University  
Washington, DC

## AD HOC MEMBER

JOSEPH C. SPAGNOLA, CPPO,  
CPCM  
Acquisition Policy and Regulations  
General Services Administration  
Washington, DC

## COUNCIL BOARD OF EXAMINERS

J. W. ADAMS, CPPO, P.P., M.Inst.P.S.  
City of Scarborough, Ontario  
(NIGP)

BETTY Y. BINGHAM, CPPO  
Louisville-Jefferson County  
Kentucky  
(NIGP)

THOMAS F. BLAINE, JR., CPPO  
State of Missouri  
(NASPO)

HUGH M. CARLETON, CPPO, C.P.M.  
State of Louisiana  
(NASPO)

ZANE S. PORTER, CPPO,  
C.P.M., CPCM  
City of Phoenix, Arizona  
(NIGP)

JAMES W. STEVENSON, CPPO  
State of Illinois  
(NASPO)

## NIGP STAFF

KAREN L. DEATHERAGE  
Coordinator, Certification Program

October 9, 1987

Mr. Franklin C. Jones  
City Manager  
City of Naples  
735 Eight Street South  
Naples, FL 33940

Dear Mr. Jones:

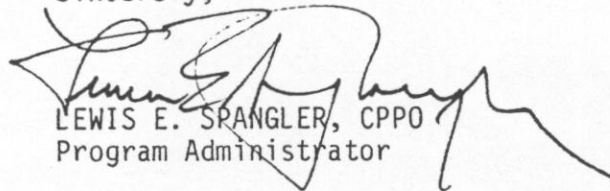
Stewart K. Unangst, Purchasing Agent for the City of Naples, Florida, has demonstrated his professional competence and interest by achieving the designation of Certified Public Purchasing Officer (CPPO). He attained this distinction by successfully completing an examination which is considered the most difficult in the field of professional public purchasing.

I congratulate you and the City of Naples on having a person of this caliber on your staff. Mr. Unangst's accomplishment reflects well not only on himself, but also on your agency.

A formal engraved CPPO certificate is enclosed. You may wish to present this personally to Mr. Unangst and to arrange a special ceremony for the presentation of this symbol of his professionalism. This will afford an opportunity to publicize not only Unangst's outstanding professional ability, but also the importance of the NIGP Professional Development and Certification Programs.

We would appreciate copies of any pictures or news releases of the ceremony.

Sincerely,



LEWIS E. SPANGLER, CPPO  
Program Administrator

LES:es

Enclosure

## ASBELL, HAINS, DOYLE &amp; PICKWORTH, P.A.

ATTORNEYS AT LAW

JOHN R. ASBELL, P.A.  
 TIMOTHY G. HAINS, P.A.  
 ROBERT E. DOYLE, JR., P.A.  
 DONALD A. PICKWORTH, P.A.  
 KIMBERLY LEACH JOHNSON  
 J. CHRISTOPHER LOMBARDO  
 DANIEL A. GREGORY  
 ELIZABETH J. VAN ARSDALE  
 J. MICHAEL COLEMAN  
 MITCHELL J. RUBIN

3174 EAST TAMiami TRAIL  
 NAPLES, FLORIDA 33962-5793  
 (813) 775-2888

October 15, 1987

Mr. Steve Ball  
 Chief Planner, Community Development Department  
 City of Naples  
 Naples, Fl. 33940

Re: Variance Petition No. 87-V24

Dear Mr. Ball:

This firm represents The French Quarter of Naples Development Corporation. (Development Corporation) Enclosed please find a letter from John C. Freeman, president of The Development Corporation authorizing this firm to act as his agent in this matter and revoking the status given to Bruce C. Hayhoe.

The Development Corporation would like to renew its request that Variance Petition 87-V24 be withdrawn. This decision was made by The Development Corporation following the recommendation of the Naples Advisory Planning Board made on September 30, 1987.

Please withdraw Variance Petition No. 87-V24 from the October 21, 1987 agenda of the Naples City Council. The Development Corporation at this time has no plans to resubmit a variance petition.

Thank you for your time and consideration in this matter. If I can be of any further assistance, please do not hesitate to contact me.

Yours very truly,

*J. Michael Coleman*  
 J. Michael Coleman

JMC/sbm  
 cc: Paula Stratouly  
 Bruce Hayhoe





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City Council Meeting - Wednesday, October 21, 1987

Good Morning Mr. Mayor and City Council Members. For the record - my name is J. Sandy Seaton and I reside at 2990 Pinnacle Drive. For over 12 years, my wife and I have owned a business, Clothes Rack on Fifth Ave. So. I am here today to speak against the proposed ordinance that would increase the parking meter fines from \$2.00 to \$6.00.

The proposed 300% increase in parking meter fines will drive (pardon the pun) customers away from shopping in the downtown area where there are parking meters. Any customer who gets a ticket and must pay a \$6.00 fine will surely think twice before he comes to downtown Naples to shop again. Just keep in mind what happened in Fort Myers when the parking meter fines were raised to \$5.00. Today - downtown Fort Myers is no longer a viable shopping area.

I'd greatly appreciate, Mr. Mayor and City Council members, if you would tell me the reason why there are parking meters on Fifth Ave. So., and adjacent streets in downtown Naples and none in the Third Street Shopping Area? I am not alone in wanting to know the answer to this question - our customers and other merchants would like to know too.

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I ask you not to pass this parking meters ordinance. As it is presently written because it is most unfair to the merchants and their customers who shop in down-town Naples.

I respectfully request that you consider changing this proposed ordinance as follows: Free Parking - 3 Hours Maximum - Violators subject to A \$6.00 Fine.

If you make these changes, you will achieve the following objectives):

- ① Show fairness to the retail merchants on Fifth Ave, So, and adjacent streets. This area is the only one in the City of Naples that has parking meters. Certainly a detriment to the business people and their customers.
- ② You will not have to spend \$5,000.00 to change the parking meters to 3 hours - A substantial saving to the city.
- ③ You would resolve the problem of employee's parking all day in front of businesses because after 3 hours of free parking the violators would be subject to A \$6.00 fine...

I will now place into the record - Exhibits 1 through 6. I will make brief comments about them. You have A copy of these exhibits.

NAPLES DAILY NEWS

Mon., Oct. 19, 1987

# Council to study parking changes

By MARTY BONVECHIO  
Staff Writer

Fines will go up and time limits will be eased at parking meters along Fifth Avenue South, one of two downtown shopping districts, if Naples City Council approves three ordinances Wednesday.

The new ordinances are based on the recommendations of the Fifth Avenue South Parking Committee — a group appointed by the City Council to study the parking problems downtown. Those recommendations include increasing the time limit on the parking meters from the current two-hour limit to three hours, and increasing the fine for expired parking meters from \$2 to \$6.

The committee also recommended the city increase the number of permit parking stickers issued from 247 to 300. This number would include 80 "oversells" — selling 80 more permits than there are permit parking spaces. The committee agreed this could be done because not all employees work the same hours.

They agreed that permit parking had to be increased because of the higher parking meter fines. The committee concluded that many employees are parking on the street, rather than using permit parking. With an increase in the parking fine to \$6, committee Chairman Bill Hill said many employees would be less likely to take the chance of getting a ticket and would park in permit parking.

The committee also recommended that permit parking be issued without a lot number designation. This would allow permit holders to park in any space designated for permit parking on a first-come, first-served basis.

City Manager Frank Jones will recommend the city approve the parking ordinances, with one addition. He will recommend the council adopt an ordinance providing for a \$10 fine for parking in a permit parking space without a permit.

In his report to council, Hill stressed the recommendations were for short-term solutions only.



# R/UDAT land use plan outlined

By BILL UPHAM

Co-chairman Alan Reynolds and Jack Conroy warned from the start that the R/UDAT task force report on land use and economic development would be "radical."

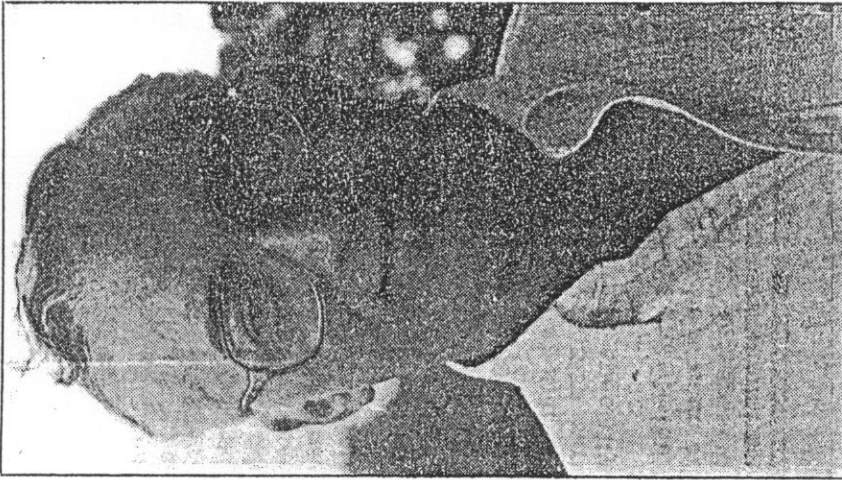
This characterization appears to be accurate. The committee did not hold back in the 22-page report, developed over several months with many man hours utilized, and it is certain to delight some people and offend others.

The report, presented last week, does not equivocate on direction: Naples must grow, a central core utilizing mixed zoning must be expanded, aggressive annexation should be explored, nodes of concentration should be encouraged with Central Naples serving as the model, building heights in the central core should be increased, one-way trafficking in the central core should be implemented, etc., etc., etc.

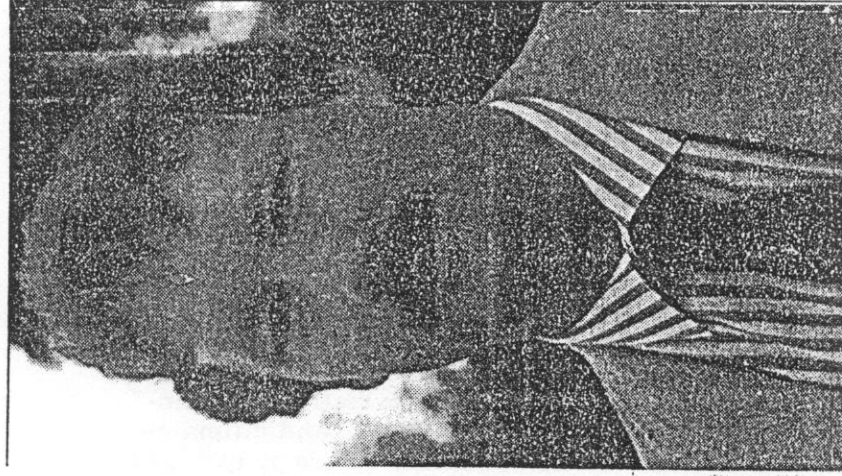
The report is so comprehensive that it would be impossible to capsule with any degree of complete understanding. The thrust is understandable though: Naples proper is being targeted by R/UDAT proponents as a central area of commerce and activity.

What central Naples consists of, according to authors of the report, includes: 14th Avenue South northward to 7th Avenue North; from Goodlette Frank Road, including Central Mall, westward to 3rd Street.

The hospital area has been



Jack Conroy



Photos By Bill Upham Alan Reynolds

designated for a medical area, predominately around the 4th Avenue North area. Third Street South has been targeted for retail outlets; Fifth Avenue South for business and finance with retail as a secondary usage.

Higher density occupation was also encouraged for this central core district.

This report received plaudits from Mayor Edwin Putzell. There

ing a viable central business district.

He said there were two problems: parking and limitations on growth. Verdesca, who sits on the parking committee, noted that the two go hand-in-hand. Disincentive zoning regulations make it impossible to grow or provide parking he said. In order to raise or enlarge current establishments one would have to provide additional parking, a provision that he said would make improvement and enlargement of establishments impractical, if not impossible.

He cited the old Rexall Drug Store as an example. He intimated zoning restrictions on parking must be examined with the district possibility of building additional parking areas.

Verdesca has maintained in the past that holding Fifth Avenue at status quo would result in deterioration of business, possibly leading to blight. Verdesca added, "We think the downtown problem can be solved."

While the city has recently discussed annexation as a possibility, with reserve, Barbara Henderson urged in the report a stance of aggressive annexation, possibly to include East and North Naples as far north as Bonita Springs, but she excluded Golden Gate.

Henderson used as a justification for her stand on annexation: "The key to the creation of distinct-

Continued from Page 1

tive areas connected to the urban center, is the provision of municipal services and a unified set of development and land standards. By Florida statutes, cities are designed to provide municipal services most efficiently. Counties are designed to provide the minimal services of non-urban populations."

The result of ignoring unity, she said, is proliferation of many small, uncoordinated municipalities competing with each other to provide municipal services. "Look at the East Coast. In Dade there are 23 different municipalities," she said.

And then there is the "node" concept, explained by Reynolds. The use of the term "node" brought some comment. "It sounds like something that ought to be removed," quipped Dudley Goodlette, chairman of the R/UDAT Citizens Advisory Committee.

But for lack of a better word, and the fact that it is the terminology inherited from the R/UDAT report, a loose definition was attempted.

A node is any area characterized by a sense of place, identity; a place providing a variety of services. These might be exemplified by physical — beach access; land use — hi-tech industrial; location — emergency development patterns; institutional — medical, financial, or governmental.

The variety could be further broken down into: retail use; business and professional centers; public and commercial recreational facilities; higher density residential, governmental and institutional uses; community services; financial centers; specialty retail and interstate uses.

The question arose as to whether central Naples is to be a node or central business core. "Is Naples to become the hub of commercial ac-

tivity for Collier County?" questioned Lodge McKee, chairman of the Planning Advisory Board.

This question drew some consideration. It was generally believed that the central core of Naples, as depicted in a map prepared by the study group, would serve more as a "model" for county nodes to emulate, if done productively.

Roger Barry, a member of the Citizens Committee, pointed out that this report will receive a great deal of scrutiny through the sundry channels it must go through, including a review of the Citizens Advisory Committee. Even if adopted by the committee, it still must go through staff, the Planning Advisory Board, and ultimately City Council before it can be adopted into the comprehensive plan, the ultimate goal of all R/UDAT reports.

The next report due from task forces on the R/UDAT study is Oct. 20, when transportation and open space and recreation will be presented.

It was agreed, though, that there is a degree of urgency in getting the land use plan before staff expediently, as it was cited as a core study in the overall plan for the comprehensive plan.

Goodlette indicated that further review of the land use plan will take place one hour before the transportation and open space presentations on the 20th in order to expedite this report.

All reports, it was stated, have integral significance, but land use was singled out as a foundation.

Whether or not the report is accepted is a matter of contention. The need for planning is paramount, according to Conroy. "We can no longer look 20 years down the road; we have to look 100 years ahead."



# Parking problems unraveled

By BILL UPHAM

The parking committee, established by city council to look into Fifth Avenue parking policy, decided last week to recommend to council a three-hour parking limit, expanded permitting, and expressed the need for a parking authority in the future to study off-site parking.

Chairman Bill Hill opened the meeting with the suggestion that the "immediate" charge of council be satisfied before dealing with the prospect of forming an authority, primarily to study off-site layered parking.

The immediate charge of council was to study a proposed \$10 overtime parking fine in response to objections from merchants of Fifth Avenue.

This was settled, and a compromise fine of \$6 was agreed on.

At the suggestion of Ed Verdesca, permit parking was altered to provide that all the four existing lots off Fifth Avenue be open to any permit holder and available on a first come, first serve basis.

The existing method of permitting provides a purchaser be assigned to one of the four lots exclusively. This, it was stated, has led to selective permit acquisition. "There are 30 spaces available, right? Thirty people are on the waiting list, but they don't want the lots available," Verdesca questioned Mark Wiltzie, assistant city manager.

Wiltzie agreed, and Verdesca suggested the open permitting



Ed Verdesca

policy. He also suggested overselling the spaces as there was a good chance that all permit holders would not be using the spaces at one time.

Verdesca, also suggested marking tires on Fifth Avenue and fining anyone parking over a three-hour time limit. This, Verdesca said, should encourage employees to use the lots.

The committee agreed. But the committee was reluctant to tackle a problem expected to arise in the

future regarding parking on Fifth Avenue expressed by Verdesca, at this time.

Verdesca warned of five years down the road. He said if parking was not provided to meet the expansion of the businesses, Fifth Avenue would die.

Committee Member Lodge McKee noted that the R/UDAT study had recommended attention to retaining the "core" area of Fifth Avenue and continued the opinion that parking was a problem that would have to be handled.

He recommended looking at Fourth Avenue South as an area that could easily be converted to curb side parking.

Dick Cavallaro digested the remarks and said, "We have two answers: short term and long term." He suggested the committee first deal with the short term answer of what to recommend to council on the parking fine issue and prepare for the long term issue of additional parking. He pointed out that funding had not been yet determined.

Jack Conroy, chairman of the R/UDAT land use and economic

development task force, agreed that the committee was dealing with separate issues.

He said the long range problem is evident and must be addressed in order to avoid a situation realized in St. Petersburg where the core was blighted by inattention and sprawling commercial development.

What he suggested was to wait until the October release of the study of the task force and "plug in to R/UDAT."

He said the task force is studying the recommendations of R/UDAT including looking at the proposed commercial strip leading from Fifth Avenue to the hospital. He said off-site garage parking was also an item to study.

He intimated that the committee could stay in existence at least for 45 more days.

The committee decided to separate the issues and make immediate suggestions to council concerning permit parking and extended time limit on meters. Whether or not an authority is established to look into other areas will be up to council.

EXHIBIT-3

Attachment #4 - Page 6





# City of Naples

Department of Police  
355 Goodlette Road, North, Naples, Florida 33940

August 25, 1987

Mr. J. Sandy Scatena  
2990 Binnacle Dr.  
Naples, FL 33940

Dear Mr. Scatena:

The Naples Police Department Volunteers have ten certified Parking Enforcement Specialists who are authorized to issue parking citations. Several of these volunteers are away currently and we have only two who are on a regular basis issuing tickets.

Sincerely,

ED MILLER  
Lieutenant



# City of Naples

EDWIN J. PUTZELL, JR.  
MAYOR

July 15, 1987

(813) 649-3448

Mr. and Mrs. J. Sandy Scatena  
539 Fifth Avenue South  
Naples, FL 33940

Dear Mr. and Mrs. Scatena:

This will acknowledge receipt of your July 9, letter concerning the parking problem and related matters on Fifth Avenue South.

Inasmuch as Mr. Scatena was present at today's City Council meeting, he knows that there is a general negative reaction on the part of the City Council members to the City staff's recommendation that the parking meter fines on Fifth Avenue South be increased from \$2 to \$10. He's also aware that the entire matter is to be considered by a broadly based citizens committee.

As regards your question about there being no parking meters in the Third Street South shopping area, I am frankly at a loss to give you an informed answer inasmuch as the matter must have been considered by City officials long before I became involved with it in February 1986. This item, too, should be part of the consideration, as I see it, of the matters to be before the aforementioned citizens committee.

Please let me take this opportunity to express how impressed I am with your interest in the many aspects of the affairs of the City. Would that more of our friends in "the silent majority" show as much interest and concern.

Sincerely,

Edwin J. Putzell, Jr.

(OVER)

## Clothes Rack

TREND-SETTING APPAREL FOR THE  
PETITE SIZED WOMANJ. SANDY SCATENA  
MARGARET SCATENA539 FIFTH AVE., SO.  
NAPLES, FLORIDA 33940  
(813) 262-7489

July 9, 1987

Mayor Edwin J. Putzell  
City of Naples  
735 Eighth Street South  
Naples, Florida 33940

Dear Mayor Putzell:

We opened our women's apparel shop on Fifth Ave., So., on January 2, 1976. At that time and during the twelve years that we have been in business at this location, there have been parking meters in front of our shop. Our customers have found these parking meters a constant source of irritation to them.

To make matters worse, the City of Naples is currently planning to increase the meter fines from \$2.00 to \$10.00. To put it mildly, our customers feel that this proposed increase of 500% in the parking meter fines is outrageous. Of course, they complain to us. Additionally, they ask us why there are parking meters in front of our store on Fifth Ave., So., and none in the Third Street Shopping Area. Since we do not have or know the answers to these questions, we would greatly appreciate your answering them so we can let our customers know.

Thank you so much.

Sincerely,  
Sandy Scatena  
Margaret Scatena



10/21/87



# City of Naples

## --- MEMO ---

TO: HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: CITY MANAGER FRANKLIN C. JONES

SUBJECT: WALTERS ROOFING/CONTRACTORS EXAMINING BOARD MEETING OF  
OCTOBER 16, 1987

DATE: OCTOBER 19, 1987

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Due to representatives of Walters Roofing not in attendance at the scheduled October 16 Contractors Examining Board meeting, the Board has once again postponed the administrative hearing until November 13. It will then be reviewed by the City Council at their November 18 regular meeting.

The Board has instructed staff to advise representatives of Walters Roofing that action will be taken at this meeting whether or not they are in attendance.

We apologize for any inconvenience this delay may have caused.

Respectfully submitted,

Franklin C. Jones  
City Manager

Prepared by:

Mark W. Wiltsie  
Acting Community Development Director

MWW/ca